

September 18, 2008



Dear Friends,

Casa Esperanza's Endowment Foundation is pleased to announce the 7th Annual Hope Chest Auction scheduled for March 14, 2009. This electrifying event will benefit Casa Esperanza, New Mexico's house of hope for families facing cancer, and will feature hope chests decorated by New Mexico artists of local and national renown. The small and large chests and other original pieces of artists' works will be offered for auction at a festive affair in the elegant ballroom at the Embassy Suites Hotel.

We hope you can include Casa Esperanza in your charitable contributions next year. As a sponsor, you will be encouraged to take advantage of the unique opportunities to promote your business, to mingle with the artists at the reception prior to the auction, to enjoy amazing food and wine, and to perhaps walk away that night with an incredible, one-of-a-kind work of art.

By lending your support, you will help to ensure that New Mexico's affordable home away from home for cancer patients and their families will remain available to those who must travel to Albuquerque for treatment. Casa Esperanza has served more than 22,000 families in its 16 years of operation. For additional information about Casa Esperanza and about the event, please visit our website at www.casaesperanzanm.org.

I will be happy to meet with you or speak to you by phone to answer any questions you may have. Sponsorship levels range from \$500 to \$5,000 and you can contact me or our sponsorship chair, Tracy Sedberry, for details as you budget for next year. You can reach Tracy at tsedberry@landam.com or phone 889-4999 or 280-5732. If you are ready to make your sponsorship commitment, please complete the enclosed commitment form and return it in the attached envelope.

Meanwhile, thanks so much for considering this request. We look forward to your support and having you join us for this spirited evening of art, entertainment and camaraderie!

Sincerely,

Eileen C. Cook
Chief Executive Officer